



Revisiting Town Landing

Essex, MA Harbor Plan
Recommended Concepts Presentation

10.30.2013



Agenda

RECAP

- Characteristics
- Context
- Site
- Design Principles
- Existing Conditions

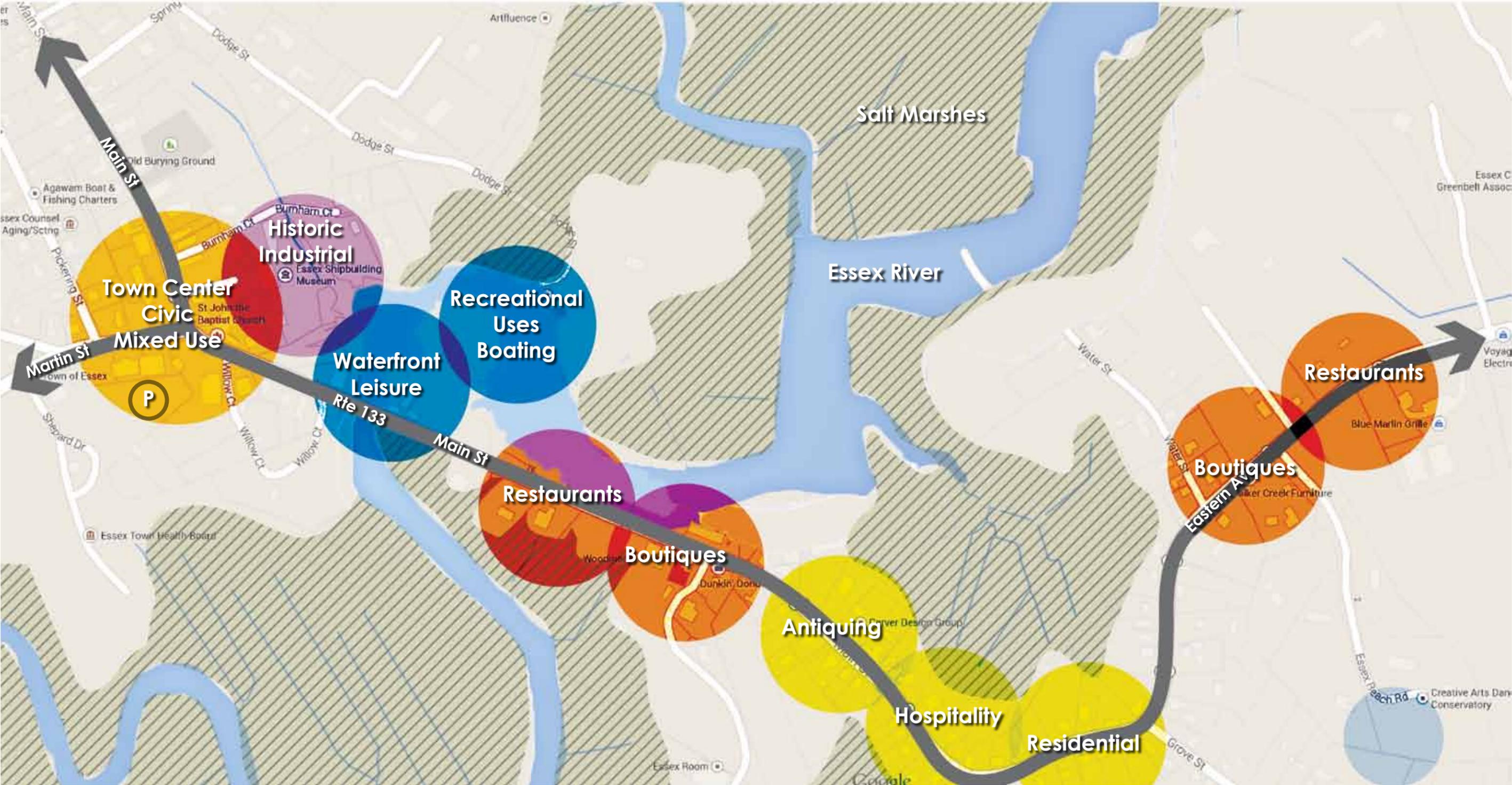
RECOMMENDED CONCEPT PLAN

VIEW FROM THE ROAD

- Conceptual Rendering

NEXT STEPS

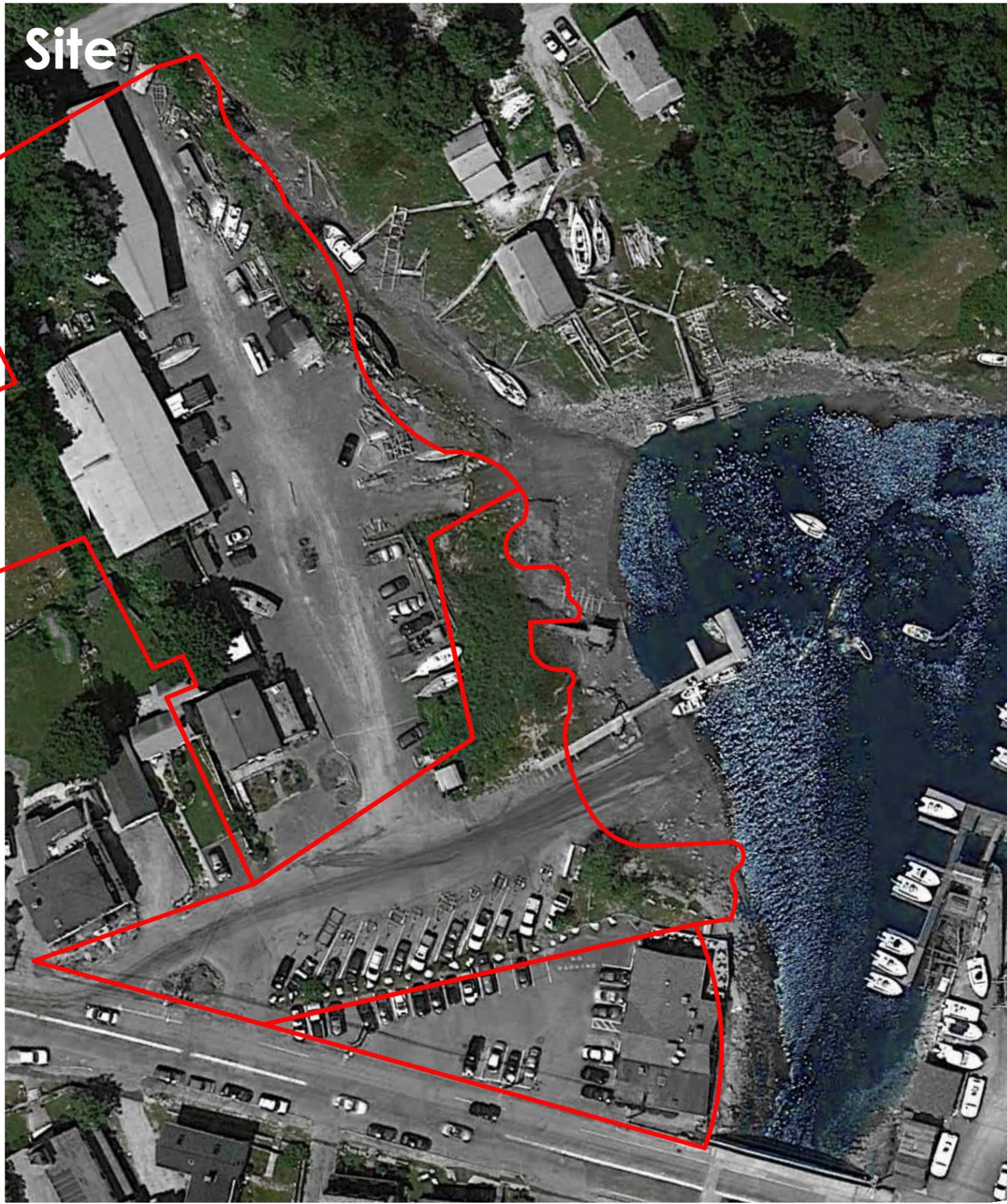
Characteristics



Context



Site



Design Principles



Authenticity

Remain true to Essex's ship building heritage through public art and adaptive reuse.



Synergy

A diverse mix of uses and attractions support one another through links to an overall 'historical' theme.



Connectivity

Open up the waterfront, make it publicly accessible via great connections.

Mobility

A measured parking strategy for school tours, visitors and boaters, while improving existing pedestrian, bicycle and kayaking connections.

Wayfinding

Enhanced identity and directional signage to connect existing parking resources with nearby destinations.



Site

Existing



Recommended Concept Plan

Enhanced Landing

- Buffers existing residences with a 3' strip of landscaping on town property
- Moves entry drive further from residences
- Clarifies edges of town property with sidewalk additions

Visual Cues

- Creates landscaped entry to showcase shipbuilder's memorial
- Creates landscaped entry area for Museum signage and historical marker

Improved Pedestrian / Parking

Wayfinding

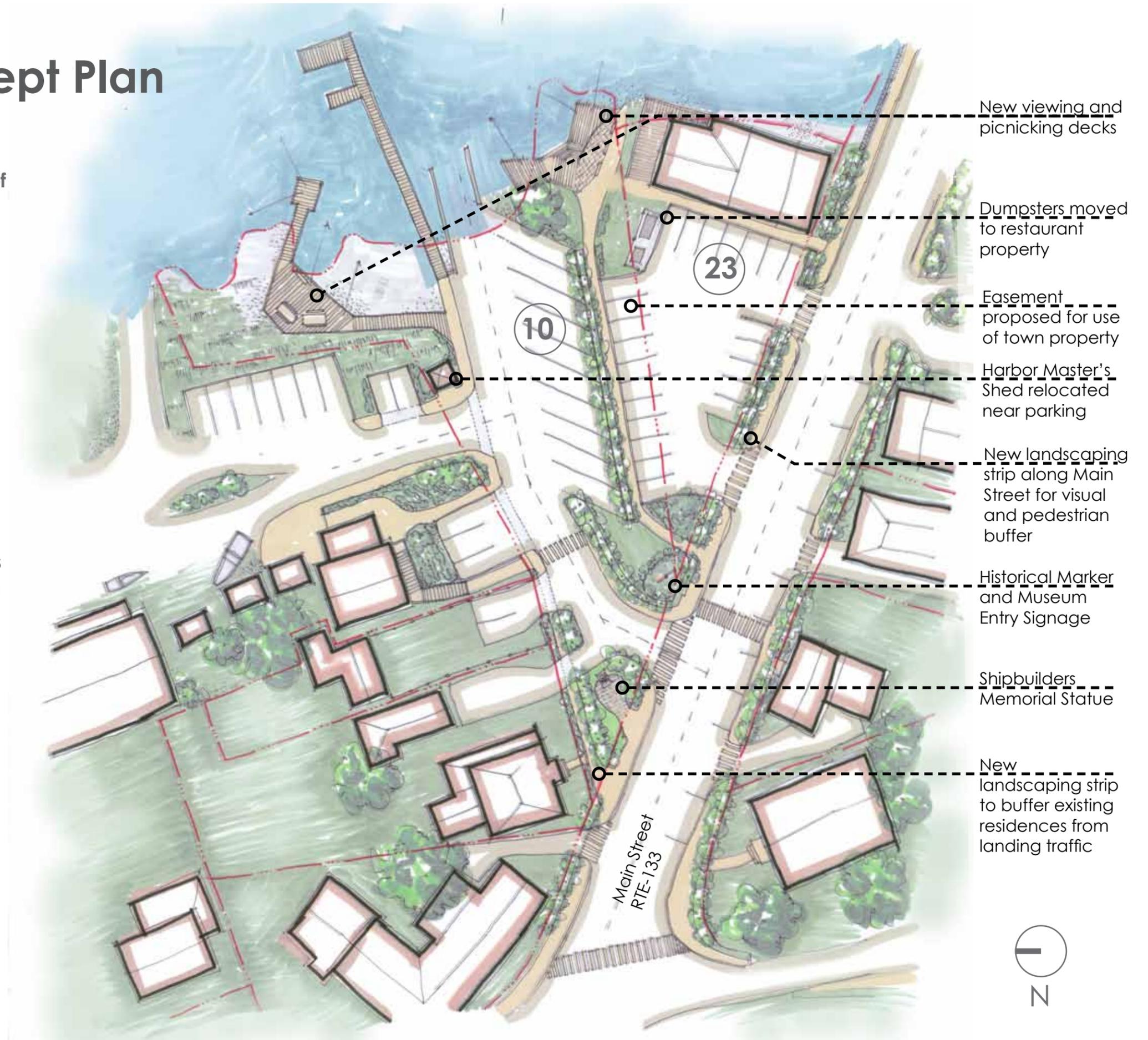
- Retains 10 parking spaces for boat trailers
- Retains 23 parking spaces, (standardizing parking dimensions) for restaurant use
- Pathways created to water viewing opportunities and museum entry

Traffic Calming

- 20' wide drive streets flanked by sidewalks or landscape strips
- Cross-walks, on site and across Main Street, proposed in areas of heavy pedestrian use

Viewing and Gathering Opportunities

- Two viewing and picnicking decks created for public use



New viewing and picnicking decks

Dumpsters moved to restaurant property

Easement proposed for use of town property

Harbor Master's Shed relocated near parking

New landscaping strip along Main Street for visual and pedestrian buffer

Historical Marker and Museum Entry Signage

Shipbuilders Memorial Statue

New landscaping strip to buffer existing residences from landing traffic



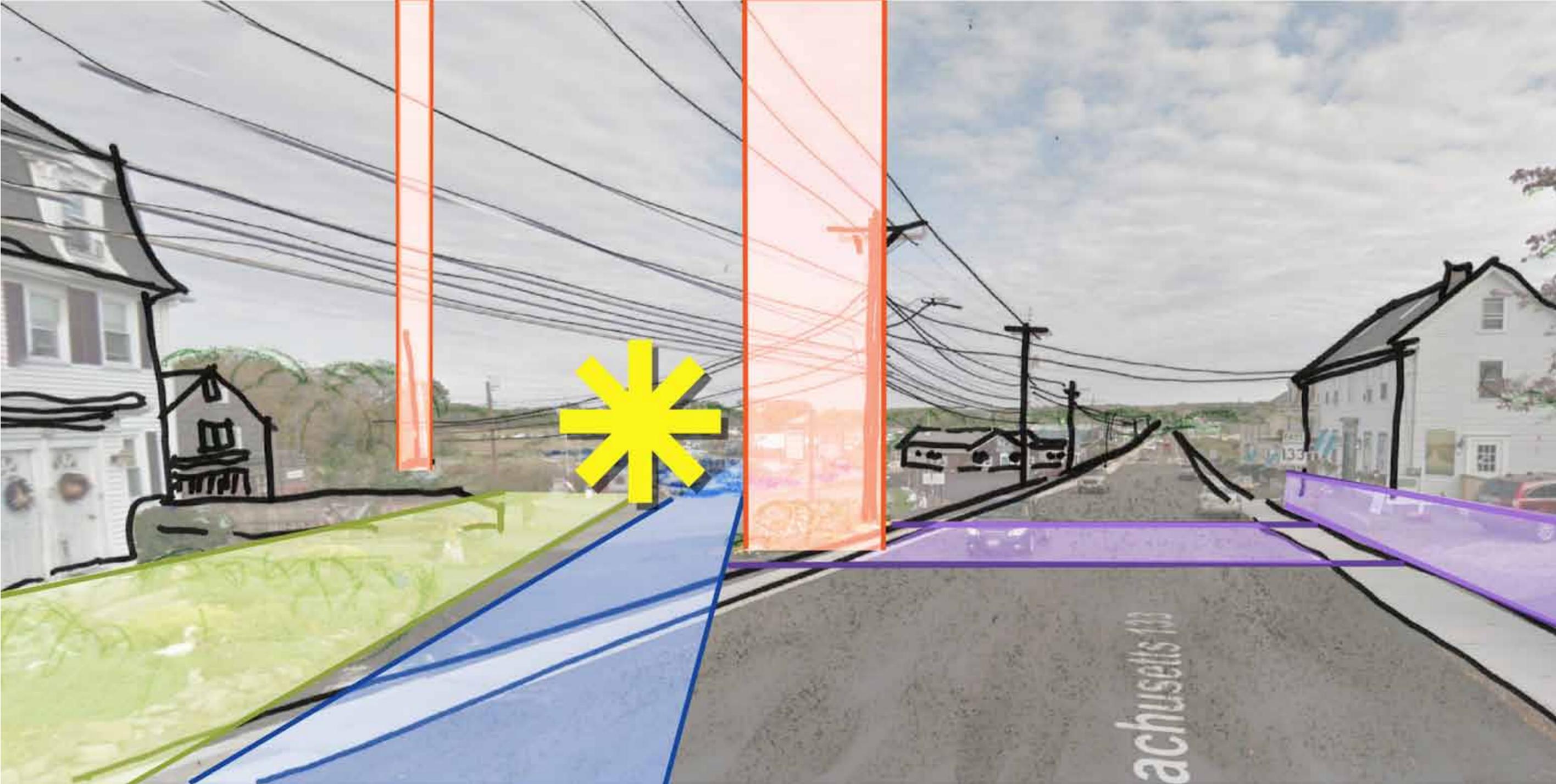
Issues / Opportunities

View from the Road



Issues / Opportunities

Potential Improvements



Conceptual Rendering

View from the Road



Conceptual Rendering

View from the Road



Next Steps: Integrate with ongoing projects

- Meet with the site abutters, investigate land swaps or easements.
- Add features from the plan to the final application of the Seaport Advisory Council for the construction grant.
- Have the Long Term Planning Committee to take positions on projects as part of the overall Village Initiative.



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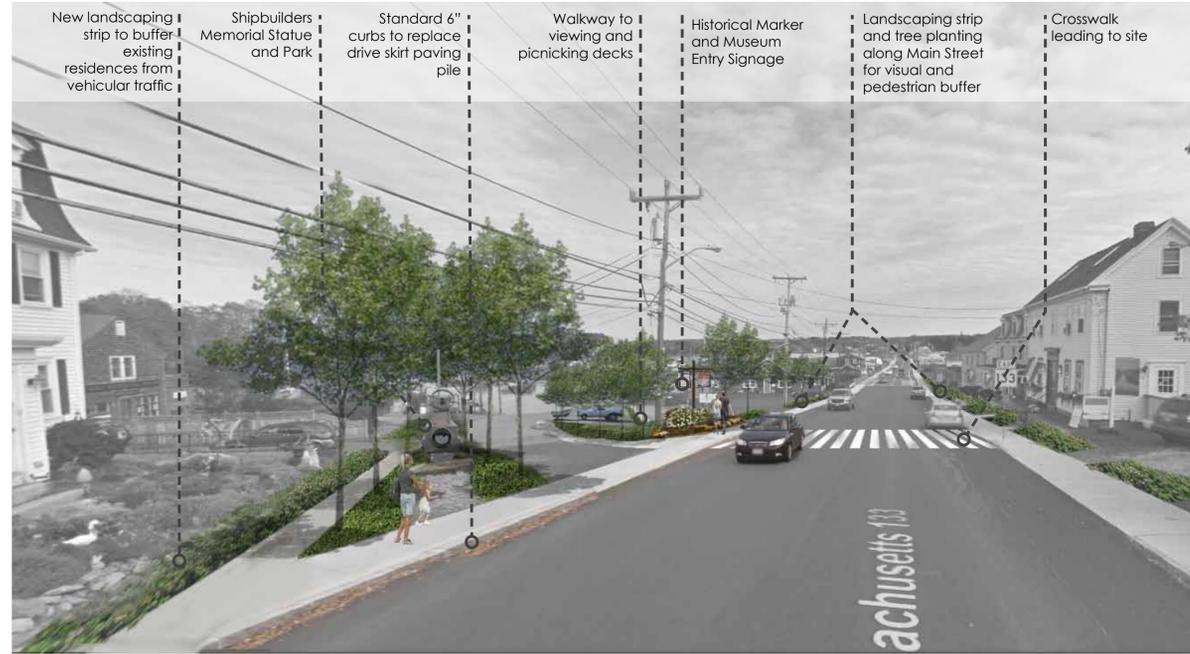
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Conceptual Renderings

View from the Road



Viewing Dock Vignette

